

Italdesign: More than five decades at the forefront



Italdesign has been operating in the automotive industry as a service company specialized in Design, Engineering, and Prototyping serving automobile brands worldwide. Part of the Volkswagen Group since 2010 and headquartered in Moncalieri (Turin, Italy), Italdesign employs 1,012 people in Italy and abroad. In 2022, the company was awarded Top Employer Italy for the seventh time in a row.

With increasingly evolving mobility needs nowadays, Italdesign is a turnkey-project service provider and a reliable development partner able to offer integrated services and assist carmakers in the whole development of future vehicles. Italdesign has never changed its mission of being a major player in the mobility world and of influencing market changes with new and innovative designs as well as technologies.

Italdesign is continuously investing in the development of innovative solutions and visionary prototypes as a technology partner. The company recently tested an innovative anti-aquaplaning

system together with its partners Easyrain and Bosch and worked on a concept for a new modular, multimodal, self-driving, and fully electric mobility system capable of vertical takeoff and landing.

The Industrial Design Division of Italdesign, one of the most renowned design and development automotive companies at a worldwide level, was established in 1981. Headquartered in Moncalieri, it also operates internationally via its staff in Spain, Germany, the UK, the Netherlands, Turkey, Russia, China, Japan, and Korea.

The company has gained its expertise thanks to its 40 years of experience, during which time it has worked in several fields and collaborated with national and international organizations: over 1,000 projects have been accomplished from concept design to production.

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The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models", which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

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